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Docket No. 62834(52303)
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Noubar B. Afeyan et al.

Application No.: 10/053,353

Confirmation No.: 5804

Filed: November 9, 2001

Art Unit: 2129

For: METHOD AND APPARATUS FOR
DYNAMIC, REAL-TIME MARKET
SEGMENTATION

Examiner: W. L. Starks

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

02/23/2006 SHASSEN1 00000125 041105 10053353
01 FC:2202 25.00 DA
02 FC:2201 100.00 DA

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

This is a response to the Office action mailed October 17, 2005.

Applicants hereby petition for a one-month extension of time, bringing the response period up to and including February 17, 2005, and applicants hereby authorize payment of the associated \$60 extension fee specified in Rule 1.17(a)(1) from our Deposit Account No.

04-1105. The Office should consider this a conditional petition for any other extension period needed to have this Response entered and considered, and the Office should consider this conditional authorization to charge the same Deposit Account for any additional fee needed to have this Response entered and considered.

Please amend the above-identified application as follows:

- Amendments to the Claims are reflected in the marked claims beginning on page 2.
- Remarks are on page 7.
- A Conclusion is on page 9.